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MR. JOHN SMITH
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Subject: The service that converts your e-mail into traditional postal mail
Date: December 21, 2001

This is a sample of a color one page letter using NetGram's E-Mail Bridge™. NetGram Inc. is the only printed letter service that allows you to send real postal mail direct from your e-mail. The NetGram E-mail Bridge™ allows you to send an e-mail message to both your online and offline contacts at the same time.

Here's how the E-mail Bridge works. You assign an alias e-mail address to one or multiple postal mail contacts in your NetGram Address Book. From this point on, your postal mail contact is identified as an alias e-mail recipient through the patented NetGram technology.

Example: Mr. John Smith (Where Mr. John Smith is a postal mail contact)
123 Washington Street
Suite 200
Anywhere, California 99999
USA

John Smith may be assigned an alias name at NetGram.com such as: Jsmith@NetGram.com or JohnSmith@NetGram.com

You may now send an e-mail message to your postal mail contact, Mr. John Smith. In this example, simply use the alias NetGram e-mail address Jsmith@NetGram.com or JohnSmith@NetGram.com. The NetGram System will match this specific e-mail address to Mr. John Smith's postal mail address. Your e-mail message will be printed on 20# white stationery, inserted into a 24# matching white window envelope, proper postage will be applied, and the finished letter will be mailed to Mr. John Smith located at 123 Washington Street, Suite 200 Anywhere, California 99999, USA.

You may also include PDF attachments to your e-mail message. The PDF attachments will be printed and mailed with your postal letter.

We believe you will find the NetGram E-mail Bridge to be the fastest and easiest way to communicate with business associates, family and friends worldwide. It's the world's only service that completely integrates sending postal mail with your e-mail editor.

Sincerely,

The NetGram Team